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## #EverydaySexism

**NOTE editing for: better word choices, elimination of word repetition, order of ideas, and flow.**

The hashtag #EverydaySexism circulates on a host of social media outlets, including Twitter, Facebook, and Instagram. This popular hashtag has **generated** ~~gained~~ over forty thousand Tweets, twenty thousand Facebook hits, and two thousand posts on Instagram. ~~The hashtag, #EverydaySexism,~~ It stems from The Everyday Sexism **project, which** ~~is~~ **[OR encompasses OR represents]** a global movement. ~~At the project's website platform,~~ **ordinary women [OR The project constitutes a website platform where ordinary women]** ~~that records~~ their ubiquitous **experiences of sexism in** ~~occurrences of sexism in a woman's one's~~ daily life (Bates). ~~Their website platform is home to numerous anecdotes of ordinary women sharing a moment in their lives when they were discriminated against, solely based on their sex~~ **(Bates).** <sup>[GG1]</sup> All women are welcome to ~~Anyone can~~ voice their personal stories **or anecdotes** of gender oppression, sexual inequality, or patriarchal bias **using [at]** #EverydaySexism. The ~~Everyday Sexism~~ project unites women across the globe ~~by sharing their stories of gender inequity, thereby exposing~~ **by revealing** that ~~their~~ **se** narratives are not isolated circumstances, **as** ~~but that~~ thousands of other women **are** ~~routinely~~ face ~~ing similar~~ **demeaning, offensive and infuriating incidents** ~~occurrences of sexism in their daily lives~~ (Bates). When **I** ~~reading~~ **the posts using [posts at?]** #EverydaySexism, I feel a sense of connection and solidarity **with** ~~to~~ other

women who face ~~ing-similar~~ prejudiced pre-judgments based on their gender. The ~~Everyday Sexism~~ project is re-awakening ~~my collective~~<sup>[GG2]</sup> consciousness ~~[my sense of being part of the collective consciousness]~~ of #EverydaySexism ~~while simultaneously taking extraordinary strides towards a more gender equal world~~<sup>[GG3]</sup> **and my desire to take strides in order to achieve a more gender equal world**<sup>[GG4]</sup> **[OR #EverydaySexism, which takes extraordinary strides towards the achievement of a more gender equal world]**<sup>[GG5]</sup> .

In the Ted Talk delivered by Chimamanda Ngozi Adichie entitled, *We should all be feminists*, the speaker ~~she~~ highlights a typical occurrence of #EverydaySexism from her life in Nigeria. Adichie explains ~~that~~ ~~how~~—“Each time I walk into a Nigerian restaurant with a man, the waiter greets the man and ignores me” (Adichie). This seemingly miniscule but pervasive moment of #EverydaySexism in Adichie’s life takes a toll on her, ~~as it would~~ ~~along-with~~ on every other woman ~~who has~~ ~~faces~~ a similar experience ~~of being dismissed or ignored due to her gender~~. The split second ~~in which~~ ~~where~~ the restaurant server addresses Adichie’s male partner, while blindly overlooking her, reveals a great deal about the nature of the patriarchal society that we live in. We are born into a culture ~~in which~~ ~~where~~ the male members of society ~~are seen to have held~~ greater value ~~than~~ ~~and respect compared to~~ their female counterparts ~~and therefore accorded more respect~~. Patriarchy is so deeply ~~The~~ embedded ~~patriarchy~~ in our everyday life ~~ves~~ that it has ~~become~~ ~~is~~ the norm. ~~, and a~~ As a result, ~~many women and men~~ ~~females and males~~ ~~are~~ ~~do~~ not even aware of ~~notice~~ its existence and passively accept ~~it as~~ ~~this~~ reality. This perpetuates the truth of #EverydaySexism that we ~~all live~~ as ~~women~~ ~~females~~, ~~all~~ ~~face~~.

Feminism was a social movement long before the era of social media, ~~era in which where~~ hashtags such as #EverydaySexism enable ~~rapidly spread~~ powerful messages to spread rapidly, including #EverydaySexism, ~~in the 1960s two groups of feminists emerged~~. In her ~~the~~ book *Feminism is For Everybody*, Bell Hooks, ~~outlines~~ states that two polarized groups of women emerged in the 1960s: reformist feminists and revolutionary feminists (also known as radical feminists). Hooks ~~She~~ explains that, “Reformist thinkers chose to emphasize gender equality. Revolutionary thinkers did not want simply to alter the existing system so that women would have more rights. We wanted to transform that system, to bring an end to patriarchy and sexism” (Hooks 4). ~~Furthermore,~~ The reformist feminist group was dominated by white middle-upper class women (Hooks 4). ~~They who~~ advocated for equality of the sexes without pursuing systematic change (Hooks 4). **[NOTE: the following sentence was moved up to improve the flow of the paragraph]** In contrast, the revolutionary feminist group was mainly composed of working-class women and women of colour who wanted to radically restructure the very nature of society (Hooks 3) The ~~formeris~~ group’s goal was more widely accepted than the latter’s because it did not pose ~~resent~~ a threat to the upper-class white men who firmly held ~~predominant~~ economic, political, and social supremacy (Hooks 4). The reformists’ campaign thus overshadowed revolutionary feminists’ agenda in the media and in society ~~at large in general~~. ~~Revolutionary feminists, also known as radical feminists, were mainly composed of working-class women and women of colour (Hooks 3). This faction wanted to radically restructure the very nature of society and~~ **rebuild a nation free of all patriarchy** <sup>[GG6]</sup> (Hooks 4). However, ~~a~~ Although these two groups had contrasting ideals and different approaches ~~in~~ to achieving a more gender equal world, both ~~divisions~~ spearheaded feminist movements **[advanced feminism as a movement]** ~~as a reaction to the~~ #EverydaySexism project ~~in their lives~~. Although

we have a long way to go to ~~in terms of~~ achieving a gender neutral world ~~that is~~ void of sexism, reformist and revolutionary feminists have laid the foundations for the women's movement to evolve on social media platforms such as ~~follow~~. #EverydaySexism, ~~in the lives of reformist and revolutionary feminists acted as~~ which have become the catalysts to spark change.

### Work Cited

Bates, Laura. "About." *The Everyday Sexism Project*. N.d. 15 Sept. 2016.

Hooks, Bell. *Feminism is For Everybody: Feminist Politics: Where We Stand*. New York: South End Press, 2000. Print.

"We should all be feminists." 12 April 2013. *YouTube*. Web. 14 Sept. 2016.